



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

SRCP - Stevens Reed Curcio & Potholm
201 North Union Street
Suite 200
Alexandria, VA 22314

Contract # 338930

Schedule Dates	10/26/12-10/26/12	Date Entered	10/25/12
Advertiser	Pol/D Raja/R/SSN/PA (16250)	Last Modified	10/25/12
Agency	SRCP - Stevens Reed Curcio & Potholm (2056)	Entered By	Deb O'Keefe
Product	Political - State Candidate (1071)	CO-OP	Yes
Brand	POL/D RAA/R/SSN/PA 10/26 (140592)	Headline #	06396960
Salesperson	Telerep/Washington DC, Washington DC (1040)	Order Type	Normal
Sales Office	Telerep/Washington DC	Package Deal	
Buyer Name	VONDERHEID,BETSY	Commission %	15.00
Phone/Fax	/	Commission	\$1,533.75
CPE	332	Net Total	\$8,691.25
Account Types	National/Political	Sales Tax	
Billing Type	Standard		
Comments	RAA 10/26 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****		

Pittsburgh (WPXI)		
By Broadcast Month	Spots	Rate
Oct. 2012	15	\$10,225.00
Grand Total:	15	\$10,225.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/26/12-10/26/12	4	:30	5:59A- Channel 11 News 6am						1			1	\$800.00	\$800.00	Pittsburgh (WPXI)	6AM NEWS/1	10/25/12
2.0	Normal Line / Spot	10/26/12-10/26/12	4	:30	11:34P- TONIGHT SHOW						1			1	\$675.00	\$675.00	Pittsburgh (WPXI)	TON SHOW/3	10/25/12
3.0	Normal Line / Spot	10/26/12-10/26/12	3	:30	8A- 9A (EST)						1			1	\$800.00	\$800.00	Pittsburgh (WPXI)	TODAY SHOW 8A-9A/5	10/25/12
4.0	Normal Line / Spot	10/26/12-10/26/12	3	:30	5:58P- Channel 11 News At 6pm M-F						1			1	\$1,300.00	\$1,300.00	Pittsburgh (WPXI)	6pm News/6	10/25/12
5.0	Normal Line / Spot	10/26/12-10/26/12	3	:30	5:30P- 6P (EST)						1			1	\$1,100.00	\$1,100.00	Pittsburgh (WPXI)	NEWS 530P-6P/7	10/25/12
6.0	Normal Line / Spot	10/26/12-10/26/12	3	:30	7A- 8A (EST)						1			1	\$850.00	\$850.00	Pittsburgh (WPXI)	TODAY SHOW 7A-8A/8	10/25/12
7.0	Normal Line / Spot	10/26/12-10/26/12	3	:30	2:30P- Who Wants To Be A Millionaire						1			1	\$375.00	\$375.00	Pittsburgh (WPXI)	MILLIONAIRE/9	10/25/12
8.0	Normal Line / Spot	10/26/12-10/26/12	3	:30	5P- 5:30P (EST)						1			1	\$1,100.00	\$1,100.00	Pittsburgh (WPXI)	NEWS 5P-530P/10	10/25/12
9.0	Normal Line / Spot	10/26/12-10/26/12	3	:30	1:30P- Today Show 130P						2			2	\$375.00	\$750.00	Pittsburgh (WPXI)	TODAY SHOW 130P/11	10/25/12
10.0	Normal Line / Spot	10/26/12-10/26/12	4	:30	11:59A- Channel 11 News At Noon						1			1	\$375.00	\$375.00	Pittsburgh (WPXI)	NOON NEWS/12	10/25/12
11.0	Normal Line / Spot	10/26/12-10/26/12	3	:30	11A- Anderson						1			1	\$375.00	\$375.00	Pittsburgh (WPXI)	ANDERSON/13	10/25/12
12.0	Normal Line / Spot	10/26/12-10/26/12	3	:30	4:29P- Judge Judy 430p						1			1	\$725.00	\$725.00	Pittsburgh (WPXI)	JUDGE JUDY/430P-SP/14	10/25/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



SRCP - Stevens Reed Curcio & Polholm
201 North Union Street
Suite 200
Alexandria, VA 22314

Contract # 338930
Schedule Dates 10/26/12-10/26/12
Advertiser Pol/D Raja/R/SSN/PA (16250)
Agency SRCP - Stevens Reed Curcio & Polholm (2056)
Product Political - State Candidate (1071)
Brand POL/D RAJA/R/SSN/PA 10/26 (140592)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name VONDERHEID,BETSY
Phone/Fax /
CPE 332
Account Types National/Political
Billing Type Standard
Comments RAJA 10/26
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/25/12
Last Modified 10/25/12
Entered By Deb O'Keefe
CO-OP Yes
Headline # 06396960
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,533.75
Net Total \$8,691.25
Sales Tax

Pittsburgh (WPXI)		
By Broadcast Month	Spots	Rate
Oct. 2012	15	\$10,225.00
Grand Total:	15	\$10,225.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / Spot	10/26/12-10/26/12	3	:30	4P- Judge Judy 4p						1			1	\$550.00	\$550.00	Pittsburgh (WPXI)	JUDGE JUDY 4-430P/15	10/25/12
14.0	Normal Line / Spot	10/26/12-10/26/12	3	:30	10A- Ellen						1			1	\$450.00	\$450.00	Pittsburgh (WPXI)	ELLEN/16	10/25/12

Accepted-Agency/Advertiser: _____ Date: _____
Accepted-Station: _____ Date: _____
Comments: _____

CONFIRMATION CONTRACT

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.